

AFFIRM

ENGAGE

SUPPORT

During the
Affirmation
Campaign, focus on
affirming the
partnership OCC has
with participating
churches, schools,
and groups

During Engagement, engage prospective churches, schools and groups and their Project Leaders to encourage their participation The Support phase is when support is provided to participating churches, schools and groups and their Project Leaders







JANUARY - MARCH

APRIL - JULY

AUGUST - NOVEMBER